

DOUBLE SERVICE GUARANTEE* WITH ASSURED HIGHER MILEAGE!



GET A 36-HOUR
GUARANTEED TURNAROUND
AT OUR WORKSHOP
OR GET ₹3,000 PER DAY.*



GET BACK ON THE
ROAD IN 48 HOURS OR
GET ₹1,000 PER DAY.*



WHEN YOU DELIVER HIGHER PROFITS,
PEACE OF MIND AND PROSPERITY,
THE WORLD ACKNOWLEDGES IT!
NOT ONCE, NOT TWICE, BUT 3 TIMES!



CV of The Year: Mahindra FURIO

ICV Cargo Carrier of The Year: Mahindra FURIO 14

Special Application CV of The Year: Mahindra FURIO 12 Reefer



NOW BUYING ANY OTHER TRUCK IS A BIG RISK.

Mahindra FURIO comes with a never-before, industry-first package of 4 promises. Designed around your business needs, these promises assure you the Highest Earnings, Complete Peace of Mind, Best-in-Class Comfort, Safety and Risk-free Ownership Experience. In fact, this truck will transform your business in such a big way that buying any other truck would be a big risk.



**HIGHER PAYLOAD:
EARN MORE PROFITS**



**HIGHER MILEAGE WITH
FUELSMART TECHNOLOGY**



**BEST-IN-CLASS CABIN FOR
BETTER COMFORT, SAFETY AND
CONVENIENCE**



**3 YEARS / unlimited km
TRANSFERRABLE WARRANTY**

MAHINDRA FURIO - A BIG LEAP FOR INDIAN TRANSPORT.

This truck has everything it needs to transform the entire transport industry in India. Styled at the famous Italian automobile design and engineering company, Pininfarina, the Mahindra FURIO is crafted with striking looks and gives the assurance of outstanding performance. This proud addition to our truck range marks a new dawn for the Intermediate Commercial Vehicle (ICV) category and makes Mahindra a full range commercial vehicle player.





pininfarina

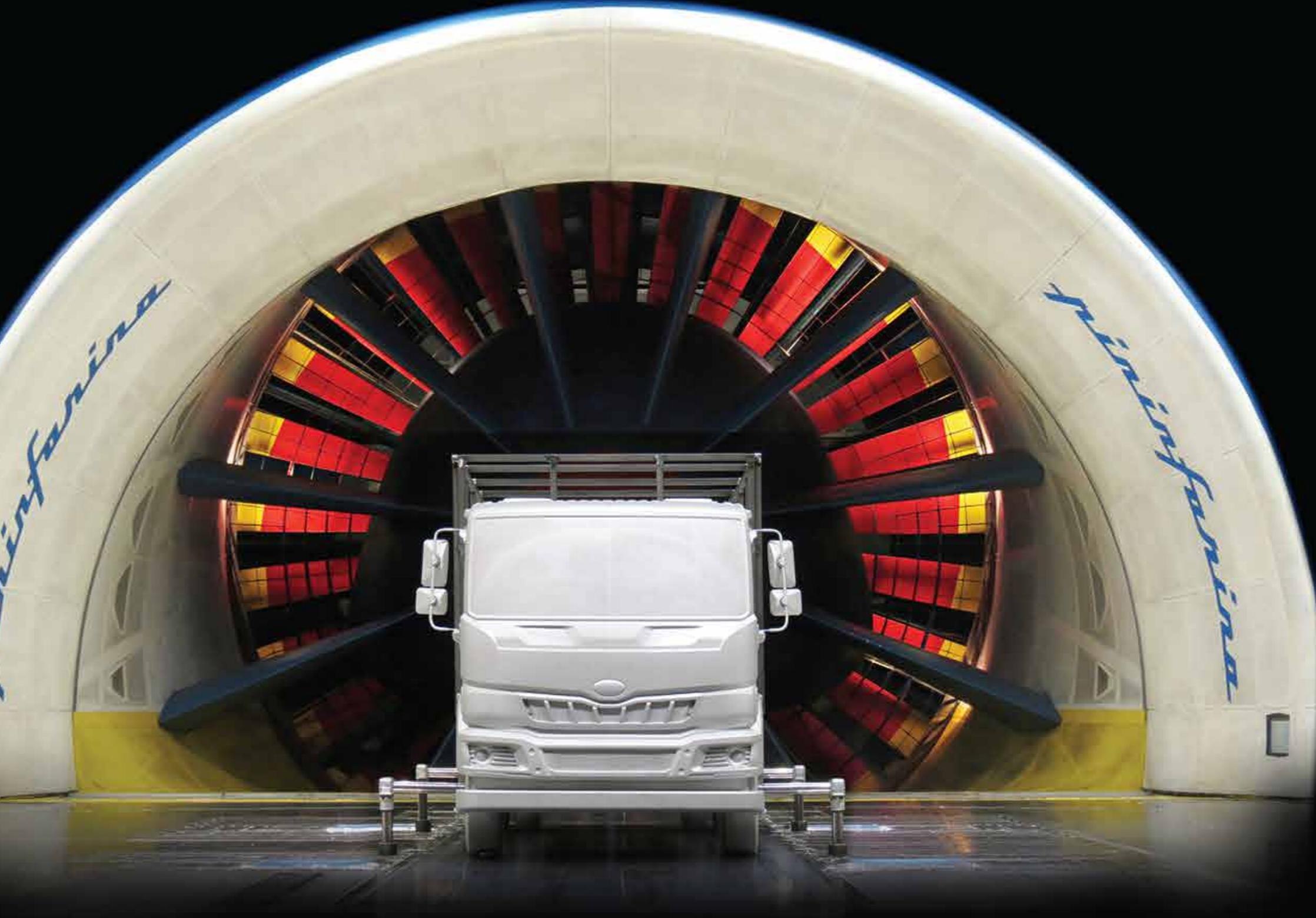
The design arm of Mahindra

INDIAN GRIT MEETS ITALIAN FLAIR.

Pininfarina in Italy is the design arm of Mahindra and one of the greatest names in automotive design. Their rich legacy of over 8 decades is steeped in innovation and impeccable design. They have designed several legendary car brands across the globe. And their touch of class extends beyond the automobile segment. They have brought to life high-speed trains, yachts, airplanes and even private jets.

The latest addition to their illustrious achievements is the Mahindra FURIO. In fact, Mahindra Truck and Bus and Pininfarina collaborated to create a ground-breaking truck in the ICV category. The result is a vehicle that integrates style, function and innovation; the fundamentals of Pininfarina.

The Pininfarina design team have designed a new brand image for this range of ICVs. They have evolved Mahindra's trucking DNA by adding modern features and bringing a distinctiveness in style. The exterior of the Mahindra FURIO has been crafted to display the sturdy build of the vehicle, and the interiors are insightfully crafted to give the driver the best on-road experience.





**ASSURED HIGHER MILEAGE,
NO MATTER WHICH MAHINDRA FURIO YOU CHOOSE.**

"Whatever you transport with the Mahindra FURIO, you will bring in more profits with assured higher mileage. Be it Fruits, Vegetables, Milk, Industrial Goods, Auto Components, Market Load, E-Commerce and FMCG, the Mahindra FURIO is built to outperform on the road and in the account books too. All thanks to the mDi Tech engine and the FuelSmart technology which work together to optimise fuel-efficiency, the overall comfort and a driving experience that is nothing less than world-class. More than anything, the assurance of Higher Mileage and Double Service Guarantee makes every Mahindra FURIO truly incomparable."

WHAT DRIVES THE MAHINDRA FURIO?

This business-changing truck is powered by the **3.5 litre mDi Tech FuelSmart engine**. This powerful **103 kW engine** is super-efficient, low on friction and most importantly, backed by more than a decade of Mahindra's CRDe expertise. The Mahindra FURIO engine has an **1800 bar common rail system** and an **Electronic Wastegate Turbocharger** that together give you improved performance by delivering a unique combination of higher power and higher fuel economy. A **hydraulic lash adjuster (HLA)** means no more tappet setting every now and then. Same with the **auto belt tensioner** which sets itself and requires no manual adjustments.

Then there's the **gear driven air compressor** which enhances engine reliability to a high degree. An **electronic viscous fan** makes sure that the engine temperature is always within a safe range. A **higher capacity alternator** makes sure higher electrical loads are not a problem. There's even an **aluminium flywheel** housing; just to make sure you get the most optimum aggregates and the best performance.

YOUR TRUSTED ENGINE IS READY FOR THE BS6 ERA

The Mahindra FURIO is ready for the BS6 era just with a few minimal changes. And it still comes with the same powerful **mDi Tech engine**, **FuelSmart technology**, same best-in-class mileage, higher payload, **3 YEARS OR UNLIMITED KM TRANSFERRABLE WARRANTY AND BEST-IN-CLASS CABIN**. So no need to worry about BS6, just focus on growing your business.



MILEAGE AND POWER AT THE TOUCH OF A SWITCH.

Developed by Mahindra to give your business a competitive edge, FuelSmart technology lets you choose between superior mileage and optimum power as and when your business demands.

Turn on the **Heavy mode** when your vehicle is with rated load as per GVW on a highway or if it's going up a steep incline or on a ghat section. Or use the **Light mode** when you're carrying a part load, running empty or delivering within the city.



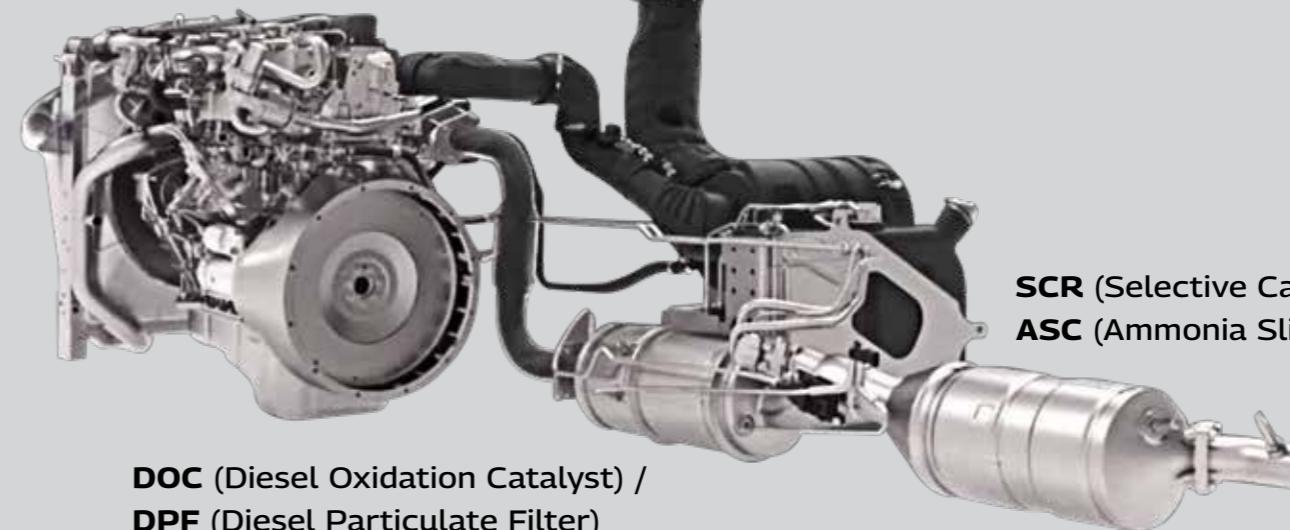
mDi Tech

MAHINDRA BS6 AFTER TREATMENT SYSTEM.

LOWER AdBlue CONSUMPTION MEANS HIGHER EARNINGS.



Mild EGR (Exhaust Gas Recirculation)



**DOC (Diesel Oxidation Catalyst) /
DPF (Diesel Particulate Filter)**

GAS FLOW

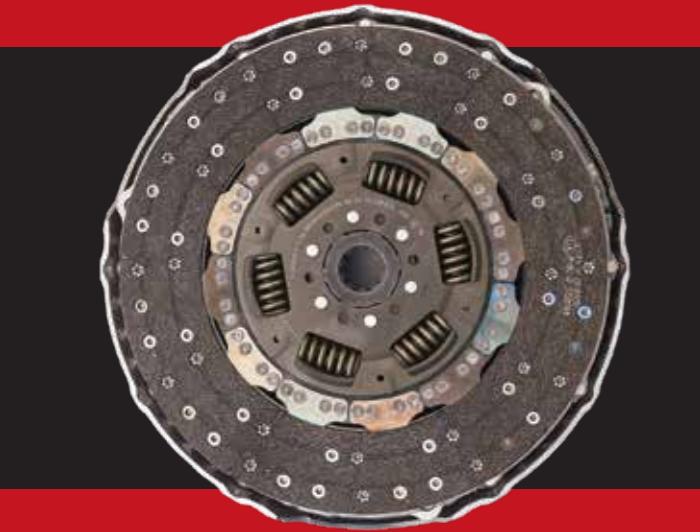
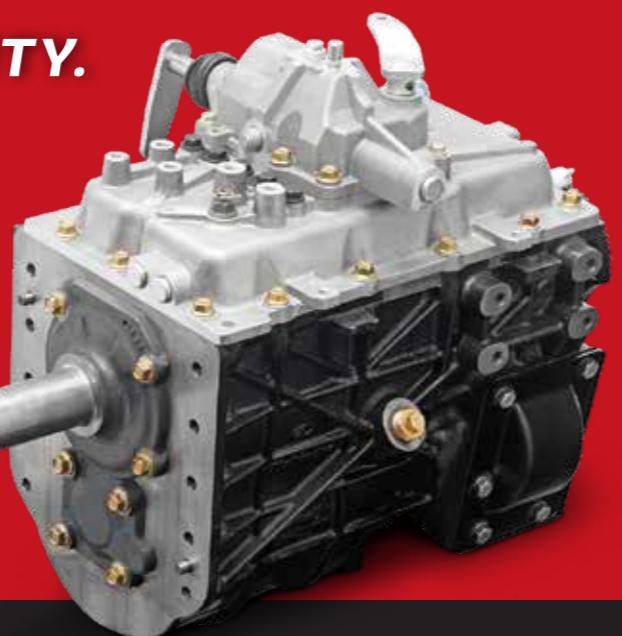
Proven Bosch ATS System

The Mahindra FURIO is not only built for profits but also for savings. Its AdBlue consumption is lower. Provided you use Maxximile Plus, a Mahindra-recommended AdBlue. That means fewer trips for refuelling and lower AdBlue expenses. And what does this mean for your transport business? Increased earnings of course.

All this comes from the company's belief that the journey from BS4 to BS6 is not just about a technological change but an effort to change people's mindset of doing business in the transport industry. This belief meant that Mahindra Truck and Bus had to make minimal changes to its vehicles because they were already BS6 ready at the BS4 stage with 90% of the parts being the same. Which benefits our customers immensely as they don't have to worry about availability of spare parts and after-sales service.

RUGGED AGGREGATES FOR UNFAILING RELIABILITY.

The Mahindra FURIO is as much about reliability as it is about profitability. Its **gearbox** is made in-house by Mahindra, bringing in years of understanding of the Indian road conditions. A **6-speed overdrive transmission** makes this truck ideal for highway driving. The thoughtful gear-speed ratio gives you superior driving performance in every gear. Gear shifting itself is precise and smooth thanks to the **cable shift** and **double synchrocone**. And the main shaft has **deep groove ball bearings** for better efficiency for extended periods of time.



The heavy-duty Rear Axle Meritor, Dana axle is no different when it comes to reliability. It has an optimised rear axle ratio that goes a long way in ensuring higher fuel efficiency. Then there's the bigger crown wheel diameter that delivers higher power transmission. And the optimised gradeability that allows this truck to climb steep inclines effortlessly even with a full load.



ANY TERRAIN, NO PROBLEM. ANY WEIGHT, NO PROBLEM.

The suspension of the Mahindra FURIO follows the classic Mahindra reliability in its design and build. This rear, semi-elliptical suspension is **heavy duty** and has the capability to take on the toughest driving and load conditions **without any need for additional leaves**.



The chassis is designed for typical Indian habits and road conditions. Its **I Section** and **Tubular** type chassis member give it superior strength. Built using **high-strength, low alloy material (HSLA 550)** with powder coated cross members and CED coated long members, the chassis has significant durability. Made with customer convenience in mind, this chassis has a **bolted construction** that allows for easy repair whenever needed. All this to ensure that the changes in BS6 are minimal and the payload capacity is almost just as good as before.



FURIO₁₁

| MODEL | FURIO 11 |
|----------------------------|--|
| GVW | 11280 kg |
| Engine | mDi Tech, 4 cylinder, BS-VI (With EGR + SCR Technology) |
| Maximum Power | 103 kW @ 2400 r/min |
| Maximum Torque | 525 Nm @ 1250 - 1800 r/min (with multi-mode) |
| Transmission | 6 speed Overdrive Synchro Gearbox |
| Tyres | 235/75 R 17.5 (Optional - 8.25 x 16) |
| Fuel Tank Capacity (litre) | 160 |
| Cabin | 2.05 m Day with Blower |
| Variant | HSD (CBC option available) |
| Wheelbase | 4000 mm, 4950 mm |
| Internal loadbody size | HSD Length x Width x Height - 5334 mm x 2135 mm x 1745 mm. Also available in 6711 mm length option. |

PERFECT FOR



DELIVERS MORE GOODS, DELIVERS MORE EARNINGS.

- Powerful and fuel-efficient 3.5 litre mDi Tech engine with FuelSmart technology
- State-of-the-art cabin **designed by Pininfarina** for unmatched comfort and higher productivity
- Real-time **Driver Information System (DIS)**
- Suited for every **business application need** with **two cargo body length options**
- Guaranteed offerings in **Service***



FURIO 12

| MODEL | FURIO 12 |
|----------------------------|---|
| GVW | 11990 kg |
| Engine | mDi Tech, 4 cylinder, BS-VI (With EGR + SCR Technology) |
| Maximum Power | 103 kW @ 2400 r/min |
| Maximum Torque | 525 Nm @ 1250 - 1800 r/min (with multi-mode) |
| Transmission | 6 speed Overdrive Synchro Gearbox |
| Tyres | 8.25 R 20 |
| Fuel Tank Capacity (litre) | 190 (160 litre Optional) |
| Cabin | 2.05 m Day with Blower |
| Variant | HSD (CBC option available) |
| Wheelbase | 4500 mm, 5100 mm, 5450 mm |
| Internal loadbody size | HSD Length x Width x Height - 5796 mm x 2135 mm x 1900 mm. Also available in 6100 mm, 6711 mm and 7320 mm length options and 2288 mm width option. |

PERFECT FOR



DELIVERS PRODUCTS FRESH AND PRESERVES EARNINGS TOO.

- Powerful and fuel-efficient 3.5 litre mDi Tech engine with FuelSmart technology
- State-of-the-art cabin **designed by Pininfarina** for unmatched comfort and higher productivity
- Real-time **Driver Information System (DIS)**
- Suited for every **business application need** with **multiple cargo body length options**
- Guaranteed offerings in **Service***



FURIO₁₄

| MODEL | FURIO 14 |
|----------------------------|--|
| GVW | 14050 kg |
| Engine | mDi Tech, 4 cylinder, BS-VI (With EGR + SCR Technology) |
| Maximum Power | 103 kW @ 2400 r/min |
| Maximum Torque | 525 Nm @ 1250 - 1800 r/min (with multi-mode) |
| Transmission | 6 speed Overdrive Synchro Gearbox |
| Tyres | 8.25 R 20 |
| Fuel Tank Capacity (litre) | 190 (160 litre Optional) |
| Cabin | 2.05 m Day with Blower |
| Variant | HSD (CBC option available) |
| Wheelbase | 4500 mm, 5100 mm, 5450 mm |
| Internal loadbody size | HSD Length x Width x Height - 5796 mm x 2135 mm x 1900 mm. Also available in 6100 mm, 6711 mm and 7320 mm length options and 2288 mm width option. |

PERFECT FOR



DELIVERS MARKET LOADS AND INDUSTRIAL GOODS EFFICIENTLY.

- Powerful and fuel-efficient 3.5 litre **mDi Tech** engine with **FuelSmart** technology
- State-of-the-art cabin **designed by Pininfarina** for unmatched comfort and higher productivity
- Real-time **Driver Information System (DIS)**
- Suited for every **business application need** with **multiple cargo body length options**
- Guaranteed offerings in **Service***





FURIO 14 HD

| MODEL | FURIO 14 HD |
|----------------------------|---|
| GVW | 13100 kg |
| Engine | mDi Tech, 4 cylinder, BS-VI (With EGR + SCR Technology) |
| Maximum Power | 103 kW @ 2400 r/min |
| Maximum Torque | 525 Nm @ 1250 - 1800 r/min (With multi-range) |
| Transmission | 6 speed Overdrive Syncro Gearbox |
| Tyres | 8.25 X 20 |
| Fuel Tank Capacity (litre) | 190 (160 litre Optional) |
| Cabin | 2.05 m Day with Blower |
| Variant | HSD (CBC, FSD & DSD options available) |
| Wheelbase | 4100 mm, 3450 mm |
| Internal loadbody size | HSD Length x Width x Height 5185 mm x 2135 mm x 1900 mm. Also available in 4270 mm length option. DSD Length x Width x Height 5185 mm x 2135 mm x 600 mm. Also Available in 4270 mm length option. |

PERFECT FOR



CONSTRUCTION
SEGMENTS



CEMENT



BRICKS



LATERITE
STONES



TILES

CARRIES HEAVY LOADS AND DELIVERS GOODS EFFORTLESSLY.

- Powerful and fuel-efficient 3.5 litre mDi Tech engine with FuelSmart technology
- State-of-the-art cabin designed by Pininfarina for unmatched comfort and higher productivity
- Real-time Driver Information System (DSI)
- Suited for every business application need with shorter cargo body length options
- Guaranteed offerings in Service*

*For details of this guarantee, please refer to www.mahindratruckandbus.com

FURIO₁₆

| MODEL | FURIO 16 |
|----------------------------|--|
| GVW | 16140 kg |
| Engine | mDi Tech, 4 cylinder, BS-VI (With EGR + SCR Technology) |
| Maximum Power | 103 kW @ 2400 r/min |
| Maximum Torque | 525 Nm @ 1250 - 1800 r/min (with multi-mode) |
| Transmission | 6 speed Overdrive Synchro Gearbox |
| Tyres | 9.0 R 20 - 16PR |
| Fuel Tank Capacity (litre) | 190 (235 litre, 330 litre Optional) |
| Cabin | 2.05 m Sleeper with Blower (2.05 m Day Cabin Optional) |
| Variant | HSD (CBC option available) |
| Wheelbase | 4500 mm, 4900 mm, 5300 mm, 5450 mm |
| mm Internal loadbody size | HSD Length x Width x Height - 5798 mm x 2288 x 1980 mm. Also available in 6098 mm, 6711 mm and 7315 mm length options and 2374 mm, width. |

PERFECT FOR



NOW EXPERIENCE COMFORT AND SAFETY ON EVERY JOURNEY.

- Powerful and fuel-efficient 3.5 litre mDi Tech engine with FuelSmart technology
- State-of-the-art Day & Sleeper cabin **designed by Pininfarina** for unmatched comfort and higher productivity
- Real-time **Driver Information System (DIS)**
- Suited for every **business application need** with **multiple cargo body length options**
- Guaranteed offerings in **Service***



FURIO₁₇

| MODEL | FURIO 17 |
|----------------------------|---|
| GVW | 17000 kg |
| Engine | mDi Tech, 4 cylinder, BS-VI (With EGR + SCR Technology) |
| Maximum Power | 103 kW @ 2400 r/min |
| Maximum Torque | 525 Nm @ 1250 - 1800 r/min (with multi-mode) |
| Transmission | 6 speed Overdrive Synchro Gearbox |
| Tyres | Tubeless Tyres STD Fitment 275/80 R 22.5 |
| Fuel Tank Capacity (litre) | 190 (235 litre, 330 litre Optional) |
| Cabin | 2.05 m Sleeper with Blower |
| Variant | HSD (CBC option available) |
| Wheelbase | 5450 mm |
| mm Internal loadbody size | HSD Length x Width x Height - 7315 mm x 2288 x 1980 mm. Also available in 2374 mm width option |

PERFECT FOR



HIGHER PAYLOAD LEADS TO HIGHER EARNINGS.

- Powerful and fuel-efficient 3.5 litre **mDi Tech** engine with FuelSmart technology
- State-of-the-art cabin **designed by Pininfarina** for unmatched comfort and higher productivity
- Real-time **Driver Information System (DIS)**
- Suited for **Voluminous Goods application need** with **multiple cargo body length options**
- Guaranteed offerings in **Service***



A WORLD-CLASS DRIVING EXPERIENCE.



Ergonomically Designed Cabin with 8 Air Vents, 4 Spoke Tilt and Telescopic Power Steering

Mahindra FURIO has been designed and styled at **Pininfarina**, the Italian design arm of Mahindra, and the name behind the **ground-breaking designs** of many renowned international automobile brands. The Mahindra FURIO's design comes from invaluable customer insights. And some of the best automotive designers at **Pininfarina** have worked on the Mahindra FURIO to provide a driving experience that is nothing short of **world-class** in every way.



8 Vents - Industry First Offering

The **unique rake angle** makes sure that the cabin is less exposed to the sun and stays cooler for longer periods of time. In fact it has been seen that the cabin is actually **5°C cooler**. Then there are **8 air outlets** to make sure that the driver stays fresh for more hours at the wheel. And a **wider windshield** for better visibility and increased safety and most of all, to give the driver greater awareness of the area around the truck.

MAXIMUM COMFORT LEADS TO MAXIMUM EARNINGS.

The Mahindra FURIO is thoughtful in many ways. In fact it has many features that are actually a first in the industry. A **Spacious walk-through Cabin** allows for easy entry and exit. The **Lounging Arrangement** allows the co-driver to relax during the drive while the driver can relax during a stopover without leaving the truck. There's even a **Sleeper Berth** to stretch fully and feel even more rested.

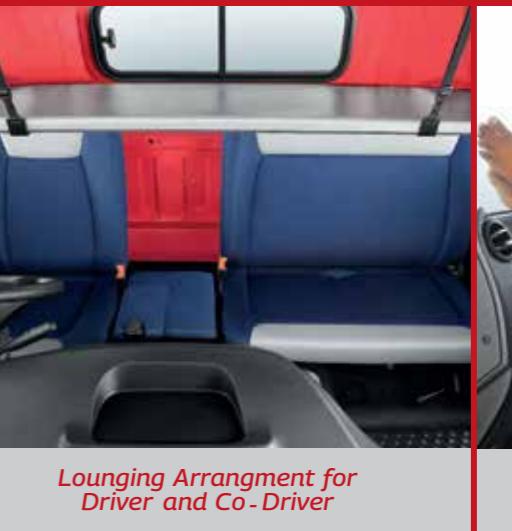
Industry First Offering



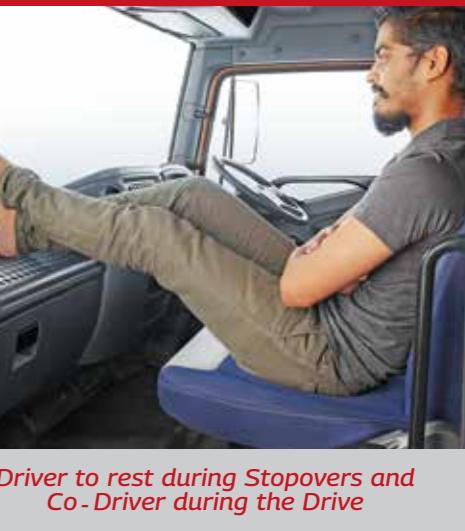
Day Cabin



Ensures Basic Level of Comfort for Drivers during Stopovers, Walk-Through Cabin



Lounging Arrangement for Driver and Co-Driver



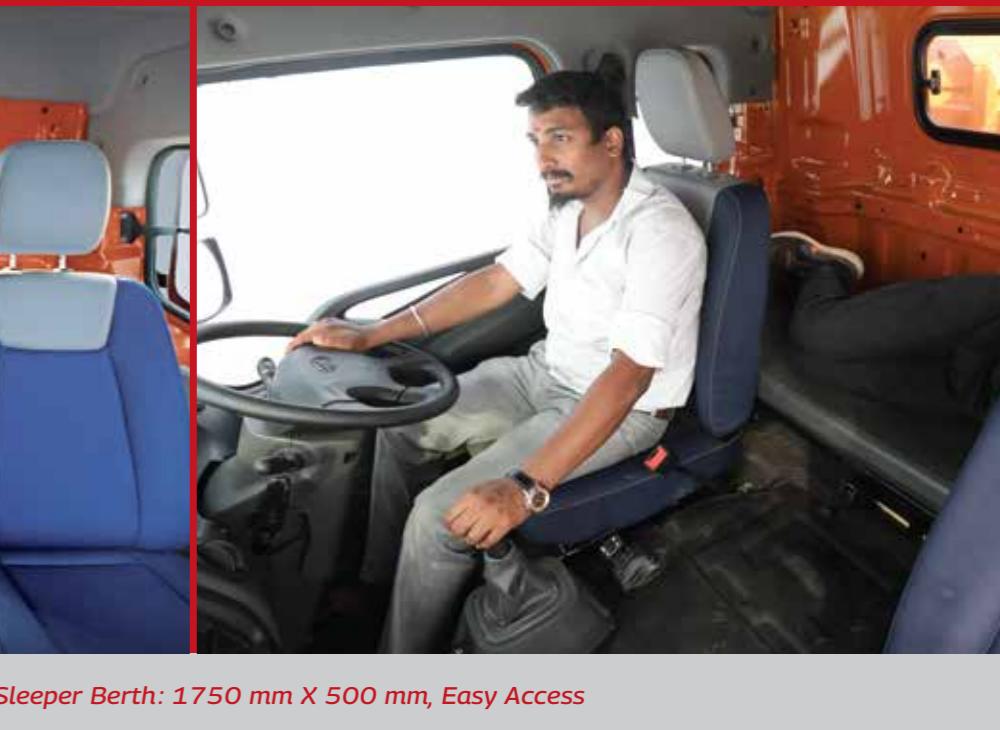
Driver to rest during Stopovers and Co-Driver during the Drive



Sleeper Cabin



Spacious Cabin: Sleeper Berth: 1750 mm X 500 mm, Easy Access



QUITE SIMPLY THE SAFEST CABIN IN ITS CLASS.

The Mahindra FURIO is a game changer in many ways. Naturally, you get the best deal when it comes to cabin safety as well. With its **best-in-class interior volume, energy absorbing mounts** and **broader cabin sections**. Just a few more reasons to make choosing this truck absolutely unanimous.



Best-In-Class Interior Volume | Energy Absorbing Mounts | Broader Cabin Sections

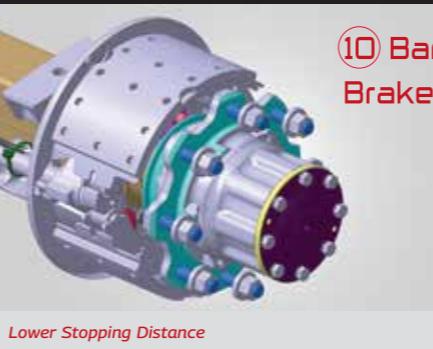
ENHANCED SAFETY FOR HIGHER UPTIME AND MORE EARNINGS.

The Mahindra FURIO pushes the category standards for safety even higher. It has actually exceeded Indian regulations by great margins. **Dual chamber headlamps** provide longer light-throw to increase the safety quotient. **Wide spread fog lamps**, a first in the ICV segment, increase visibility around turns at night and also add extra assurance in the monsoons or in foggy, overcast conditions. Then there's the **metallic bumper, stronger design front under-run protection device** and **fenders** to protect the main body of the truck and also act as reinforcements in case of a collision.

You will be happier to know that the Mahindra FURIO's cabin meets the **AIS 029 crash norms** and is the safest in its class. A **10-bar air brake system** gives you superior braking performance just when it is most needed. The chassis is made from a **high strength low alloy (HSLA 550) material** which gives the Mahindra FURIO a solid and reassuring stability and an **anti-roll bar** enhances this stability even further.

There is **ample headroom** for the driver which is especially helpful on bumpy Indian roads. A **wire mesh** on the mouth of the fuel tank acts as a big deterrent for fuel thieves. One of the best things about the Mahindra FURIO is its **tubeless and radial tyres**. They are standard fitment and they not only give you high speed capability but also better stability along with improved puncture resistance.

Now for a small but extremely thoughtful feature. This truck starts in neutral gear only.



Lower Stopping Distance



Dual Chamber Headlamps and Wide Spread Fog Lamps for Better Night Vision and Around Turns



Perfect for Indian Road Conditions. Provides Better Comfort and Safety to Drivers.



HSLA Chassis for Better Strength



Anti-Roll Bar (ARB) for Better Stability



Tubeless and Radial Tyres for High Speed Capacity, Better Stability and Puncture Resistance.



Wire Mesh for Fuel Theft Protection

HIGHER PAYLOAD FOR HIGHER PROFITS.

Equipped with a sturdy **HSLA Chassis** and Load Body as before.

Rugged aggregates with the strength to carry all kinds of loads.

Comes with a **Higher Profit Guarantee** which no other truck in the industry offers.

READY TO USE FROM DAY ONE. EASY TO MODIFY FOR ANY APPLICATION.

MULTIPLE BODY LENGTH OPTIONS | **PANELS WITH HSLA (HIGH - STRENGTH LOW - ALLOY STEEL)**

420 MATERIAL | **ADEQUATE SUPER STRUCTURE HEIGHT** | **DENSE PITCHSIDE PILLARS**

ROBUST STRUCTURE



MORE CONVENIENCE MEANS MORE PRODUCTIVITY MEANS MORE PROFITS.

You will see a lot of attention to detail in the Mahindra FURIO. Both on the inside and on the outside. **Extra large hooks** on the cargo body allow you to tie down whatever you are transporting even more securely. The **boltable super structure** is removable and is a huge convenience factor in case you ever want to change the body. A **side ladder** provides quick and easy access to the cargo body. **Extra bars** prevent cargo falling off and make every delivery extra safe. There's even an **inbuilt provision** to mount an **Overhead Carrier** or **Aerokit** to prevent external welding on the cabin or punching holes in it.

On the inside, there's **ample storage space** inside the cabin with a **head box**, **lockable storage** under the co-driver's seat and **glove box**. You will even find a **utility pocket** and **speaker provision** on the inside of the door. Like we said, there's a lot of thinking that has gone into the Mahindra FURIO.



Driver Information System (DIS)

The digital display in the **Intelligent Driver Information System (DIS)** enables the driver to quickly check the vital information of the truck and constantly monitor its performance. To get a clear picture of all the performance statistics of the truck at a quick glance at all times. Yes, we thought of hundreds of ways to make you more productive.



Robust Front End Structure



Provision for Aerokit and Roof Luggage Carrier (RLC)



Side Ladder for Easy Climbing



Lockable Storage Under Co-Drivers Seat



Door with Utility Pocket and Speaker Provision

TO OUTPERFORM, YOU HAVE TO OUTBUILD FIRST.

The Greenfield Plant in Chakan, one of the most advanced manufacturing plants in India, is where Mahindra FURIO trucks are created. Massive in scale, the Chakan Plant is also renowned for its micro-attention to detail. Each vehicle is put together with robotic precision and utmost care to ensure the highest standard of reliability. A young, enthusiastic and well-trained group of technicians ensures the quality of every vehicle that rolls out from this plant. The plant's cutting-edge technology and sustainable practices make it a facility that's ready to roll out generations of outperforming vehicles.



ABOUT MAHINDRA

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 20.7 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two-wheeler industries.

In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.



GIVE YOUR BUSINESS THE EDGE OF AWARD WINNING TRUCKS.

- 2011: CV AND HCV OF THE YEAR - 25 TONNE
- 2012: PRIME MOVER OF THE YEAR - 40 TONNE
- 2013: HAULAGE TIPPER OF THE YEAR - TORRO 31
- 2014: CARGO CARRIER OF THE YEAR - TORRO 25
- 2015: HCV RIGID CARGO CARRIER OF THE YEAR - TRUXO 37
- 2017: CV AND HCV OF THE YEAR - BLAZO 37
- 2018: MHCV TIPPER OF THE YEAR - BLAZO 25
- 2019: HCV RIGID CARGO CARRIER - BLAZO X 37 PUSHER AXLE
- 2020: HCV TIPPER OF THE YEAR - BLAZO X 28 AND HCV PRIME MOVER OF THE YEAR - BLAZO X 55



INITIATIVES TO TRANSFORM INDIAN TRANSPORT INSIDE OUT.



Showcasing state-of-the-art technology



Designed to help you outperform and excel in your



Recognizing & rewarding outperformance & excellence in transport ecosystem



A RISE initiative for young transport entrepreneurs



Success sharing platform



Knowledge sharing & networking platform for transport veterans



Truck driver connect initiatives

TOUR DE CHAKAN: This is a one-of-its-kind initiative that presents customers a unique tour of Mahindra's state-of-the-art Chakan plant. So they can see the entire truck manufacturing process, the technology and quality control that goes into making Mahindra's trucks the outperforming machines that they truly are.

D-EXCEL: Mahindra Truck and Bus decided to work with the Indian Institute of Management, Ahmedabad, to develop a programme that provides guidance, new thinking and techniques to help dealers improve their business. This programme covers specific areas like profitability, better customer experience, data driven decisions, people management etc.

MAHINDRA TRANSPORT EXCELLENCE AWARDS: The Mahindra Transport Excellence Awards turn the spotlight on excellence in the transport industry. Over the years, the awards have consistently widened their scope by adding new categories to recognise and reward excellence in many more areas of Indian transport.

MPOWER: Launched in association with the Indian Institute of Management, Ahmedabad as the Knowledge Partner, MPOWER helps young professionals in the transport industry meet today's challenges and take their business to new heights. The programme has received widespread appreciation in the Indian transport industry and has seen over 200 young transport entrepreneurs completing the course.

MPOWER WAR ROOM: They say that learning isn't complete till it is actually applied. That's exactly the idea behind the MPOWER WAR ROOM. Through this programme, participants can present how they have applied their MPOWER learning and advanced their family transport businesses. The programme also gives participants an opportunity to learn from each other's experiences and build deeper ties with one another. Also conducted in association with IIM - Ahmedabad, the WAR ROOM has seen two editions and nearly 50 participants.

MPOWER MENTORS SUMMIT: This is a collective learning programme specially designed to empower the mentors of the Indian Trucking Industry. It offers industry veterans a platform to share their views on transport with other fleet owners, seasoned professionals and also interact with the IIM-A faculty to discuss and guide the next generation of transporters.

MAHINDRA SAARTHI ABHIYAAN: Staying true to Mahindra's philosophy of 'Rise', Saarthi Abhiyaan, a unique social project was started. It supports truck drivers and their families through health camps, scholarships, driver training programmes and more.

KEEP TRACK OF YOUR TRUCK FROM ANYWHERE WITH MAHINDRA iMAXX TELEMATICS TECHNOLOGY.

Think of the Mahindra iMAXX telematics technology as your personal assistant that updates you with vital information about vehicles and your business. Mahindra iMAXX comes with smart features like accurate refills, live tracking, predictive vehicle health monitoring, fuel efficiency analysis, theft alerts, fuel consumption, AdBlue monitoring, driver behaviour monitoring and a range of automated operation reports. With the help of these features, owners can keep track of their vehicles and business 24/7.

KEY FEATURES

100% RELIABILITY

Mahindra iMAXX is backed by artificial intelligence so you get accurate results every day.

ZERO DATA LOSS

It's equipped with a bigger battery and memory to store data. In addition, it also works on all generations - 4G, 3G and even 2G.

PERSONALISATION

As your business evolves, so does our technology to suit all your needs.

SMART REPORTS

Gives analytical insights and reports regularly to monitor and grow your business.



**GET BACK ON THE
ROAD IN 48 HOURS OR
GET ₹1000 PER DAY.***

*To know more about this guarantee, visit www.mahindratrucks.com

**GET A 36-HOUR
GUARANTEED TURNAROUND
AT OUR WORKSHOP
OR GET ₹3000.00 PER DAY.***



*To know more about this guarantee, visit www.mahindratruckandbus.com



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AGRA 7900399900, 9917161333 AHMEDABAD 9909035440, 9925431436 BENGALURU 7760930751 BHILWARA 9928189111 BHUBANESWAR 894427804 CALICUT 8111887541 CHANDIGARH 9814735750, CHANDRAPUR 7900399900, 9917161333 DELHI 011-64776605 GURGAON 981188816 GUWAHATI 9957182059, 9957182053 HUBLI 9164333460 HYDERABAD 9032838386, 7095733344 INDORE 9425060883 JABALPUR 9167356181 JAIPUR 9818107204 JAMSHEDPUR 9708626666 KALAMASSERY 8111887541 KARNAL 9812444485 KOCHI 8111887541 KUTCH 8200340591 LUCKNOW 9829891082 ANGALORE 9986569470 NAGPUR 8652801639, 8275044596 NASHIK 9850972122, 7028019409, 9822659645 NAVI MUMBAI 9552429322 PATNA 7061384040 PUNE 992369909 RAIPUR 8308724160 SILLIGURI 9832039732 SURAT 9909035444, 9925431436 UDAIPUR 9414235070 VISAKHAPATNAM 8008707979

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an insurance policy that gives you exactly what it says.
That comes to your aid in every situation,
especially when you need it the most.

Mahindra Makes You Feel 3 Times More Secure.

- ₹ Cashless and Zero Depreciation settlement*
- ₹ New vehicle replacement in case of total loss*
- ₹ Compensation for loss of income*



MCOVER



JAB MAHINDRA KA HAI AASHRAY, HAR PAL HAI BEFIKAR.

Mahindra AASHRAY is an insurance policy for truck and bus drivers that comes free with every Mahindra truck or bus. It provides financial support up to Rs. 5 Lakh in case of loss of limb or life. To take care of hospitalisation expenses, family support and if needed, even children's education expenses. It's our way of showing how deeply we care about the welfare of drivers. It's our way of making every Mahindra truck or bus even more complete.

POLICY BENEFITS

| CLAIM | SUM INSURED |
|--|------------------------------------|
| Death | Rs. 5 00 000.00 |
| Loss of Both Hands / Legs / Eyes | Rs. 5 00 000.00 |
| Loss of One Hand / Leg / Eye | Rs. 2 50 000.00 |
| Permanent Total Disablement | Rs. 5 00 000.00 |
| Permanent Partial Disablement conditions | % of Rs. 5 00 000.00 as per Policy |
| Hospitalisation Expenses | Actual or Rs.50 000.00 Maximum |
| Education Aid (maximum up to 2 children) only in case of death of the driver | Rs. 50,000/- per child. |



*For more details, policy and conditions, visit: www.mahindratruckandbus.com

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Mahindra brings you MTRUST, the best way to buy and sell used Mahindra trucks. We inspect each vehicle from bumper to bumper through 166 Check Points at our authorised dealerships under company trained mechanics and make them go through 36 tough health checks as well. If there are any worn-out/non-working parts, we refurbish them with genuine Mahindra spares to give you vehicles that are as good as new and outperform from the word go.

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- Arrangement of re-finance
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- Up To 12 months warranty
- Up To 3 free services
- Annual Maintenance Contract and roadside assistance



*For more details, policy and conditions, visit: www.mahindratruckandbus.com



VISIT MAHINDRA TRUCK AND BUS DEALERSHIPS FOR MORE DETAILS.

| Sr. No. | Location | Dealer Name | Dealership Address |
|---------|------------|--|---|
| 1 | Agartala | Tarasankar Motor Pvt. Ltd. | Bagbassa - Dharmanagar Road, Kameswar, Near ITI, Dharmanagar, North Tripura, Pin - 799250 |
| 2 | Agra | NRL Auto Sales | Khasra No. 235 to 240, Village Chalesar, Mauja Kuberpur, Firozabad Road, near PNC Cold Storage, AGRA - 282006, U.P. |
| 3 | Ahmedabad | Siddheswari Motors | Block No-134, Sarkhej-Sanand Road, Near Noble Palace Hotel, Shantipura, Ahmedabad-382210 |
| 4 | Ajmer | Velocity Tech | Khasra No - 820, Near HPCL Bottling Plant, Vill - Dilwari, Teh. Nasirabad, Dist- Ajmer, Pin Code - 305601 |
| 5 | Allahabad | Mehrotra Automobiles Pvt. Ltd. | NH-27 REWA ROAD, MILESTONE-21, VILL-KANTI, NEAR GAUHANIYA CROSSING, ALLAHABAD - 212107 |
| 6 | Alwar | J.S. Fourwheel Motors Pvt. Ltd. | "Showroom : J S Fourwheel Motors Pvt Ltd, Delhi Road, Alwar Workshop : C-11 Warehouse Scheme, Opp. Jhankar Hotel, Alwar" |
| 7 | Ambikapur | Tiwari Motors | Near Kendariya Vidyalaya, M. G. Road, Ambikapur, Surguja 497001, Chhattisgarh |
| 8 | Aurangabad | Ratnapprabha Motors | M/s Ratnapprabha Motors, Gut No.72/1, Daulatabad "T" Point, Behind Highway Police Chowki, Sharnapur, Aurangabad (Maharashtra) - 431 002 |
| 9 | Bengaluru | Kalpjain Motorworld LLP | SY 78, Arishanakunte, Kasaba Hobli, Nelamangala - 562123, Bengaluru Rural, Karnataka |
| 10 | Belgaum | Karnataka Agro Enterprises | 1157/2, Airport Road, Maruti Nagar, Belgaum - 590016, Karnataka. |
| 11 | Bellary | Shree Malleswara Automotive | "Opp. Industrial Area, New Bypass, Ananthapur Road, Bellary - 583101, Karnataka 08392 260035/260224" |
| 12 | Bharuch | Vimco Automotive | N.H. No-08, Near Hotel Nyay Mandir, Bharuch - 392011 |
| 13 | Bhiwandi | TIAAN Wheels Pvt. Ltd. | Survey No.44/2, 45/1, Opp: Gupta Warehouse, Village : Dapoda , Tal - Bhiwandi, Dist : Thane - 421301 |
| 14 | Bhopal | Win Win Automobiles Pvt. Ltd. | Villa Chan Patwari Halka No.25, Bye Pass Road, 11th Mile ,Hoshangabad Road, Bhojpur Chouraha, Tehsil Huzur, Bhopal-462026 |
| 15 | Bhuj | M K Motors | "1st Floor, Fort View Building, Near Cargo Circle, Madhapar Ring Road, Bhuj - Kutch" |
| 16 | Bikaner | Manda Motors Pvt. Ltd. | M/s Manda Motors Pvt. Ltd. 1/2 KM From Bye Pass, NH 11, Jaipur Road, Bikaner-334001 Rajasthan |
| 17 | Bilaspur | Worldwide Autocraft Private Limited | 3211, PO Kothipura, Tehsil Sadar, Main Manali Road, NH-21, Ratt, Bilaspur, Himachal Pradesh |
| 18 | Calicut | TVS Mobility Private Limited | OP-3/1014, C&D- NH Road,Near Apollo Hospital,Iringalloor, Guruvayurappan College,PO. Calicut-673014 |
| 19 | Chennai | Rajalakshmi Automobiles Pvt. Ltd. | "259/1, By-pass road, Poonamallee, Dist Chennai (T.N) - 600 056. 044-26274364" |
| 20 | Chhapra | Sri Subhash Automobiles | New Bypass 4 Lane 531, PO - Sandha, PS - Muffasil, Chapra, Saran, Bihar, 841302 |
| 21 | Chhindwara | Shree Balaji Commercial | KH NO 398/5, C/O Pooran Lal Uike, Nagpoor Seoni By Pass Road Kukda Chiman, Tehsil Mohkhed, Chhindwara - 480001, Madhya Pradesh |
| 22 | Cochin | TVS Mobility Private Limited | Vallathole Junction, Seaport - Airport Road, Thrikkakara, Cochin 682021 |
| 23 | Coimbatore | Reliable Motors | 66/3, L&T Bye Pass Road, Opp. Sakthi Engineering College, Irugur, Coimbatore |
| 24 | Cuddalore | Selvi Automobiles | "Plot No 3, T R Nagar, Thottapattu Village & Panchayat, Nelliukuppam Main Road, Cuddalore 04142-290202" |
| 25 | Cuddapah | Sri Vijaya Durga Motors Pvt. Ltd. | Survey No 5/3, Opp Indira Township, Near Airport, Kamalapuram Road, Rudhra Bharathipet, Chennur (M), Kadapa-516003 |
| 26 | Dhanbad | Coalfeld Equipments Private Limited | "NH 2, Kasitand Barwadda, Dhanbad - 826004, Jharkhand M : 9263634420 / 9204959735" |
| 27 | Dibrugarh | Milestone Motors | Milestone Motors, Nizlaheal, AT Road,(NH37), PO. Lahaal, Dibrugarh-786010, Assam T : 0373- 2381936 |
| 28 | Dimapur | Chabou & Co. | "6th Mile, Near Sovima Village Gate, NH-29, Chumukdema, Dimapur - 797112 T : 03862-240000" |
| 29 | Gaya | Maharani Services | Moulana Chowk (NH - 2), Sherghati, Gaya, Bihar - 823001 |
| 30 | Gorakhpur | Hora Motors Pvt. Ltd. | NH28 LUCKNOW- GORAKHPUR HIGHWAY, AT. KASARWAL, POST :- SAHJANWA, DIST :- GORAKHPUR (UTTAR- PRADESH)-273209 |
| 31 | Gurugram | Greenland Motors Private Limited | Village - Binola, Tehsil - Manesar, Binola, Gurgaon, Haryana, 122413 |
| 32 | Guwahati | Horizon Entrade Pvt. Ltd. | Pashchim Boragaon, PS. - Gorchuk, Mouza - Jalukbari, PO. - Gotanagar, Guwahati - 781033, Dist- Kamrup (Metro), Assam |
| 33 | Gwalior | Royal Trucks and Buses Private Limited | Survey No. 237/MIN-1 Patwari Halka No. 24, Gram:- Naya Gaon A B Road, Gwalior - 475330, Madhya Pradesh |
| 34 | Haridwar | Shreyans Automotives | Khasra Number 253, Manoharpur, Atmalpur Bahadrabad, Near Haridwar Byepass, Haridwar(Uttarakhand) 249402 |
| 35 | Hyderabad | Fortune Commercial Vehicles | "Sy.No:647/1, Pedda Amberpet Kalan , Hayatha Nagar, Ranga Reddy District, Hyderabad 501505 040-27523300" |
| 36 | Imphal | N R Motors | M.G.Avenue, Thangal Bazar, Nr. Gandhi Statue, Dist. Imphal West, Manipur - 795001 |
| 37 | Indore | Sanghi (MTB) Trucking Pvt. Ltd. | 286,Nipania, Opp. Best Price, Bypass Road, Indore(M.P) 452010 |
| 38 | Jabalpur | Star Automobiles (M.P) Ltd. | 60 Tripuri Chowk, Garha, Nagpur Road, Jabalpur - 482001 |
| 39 | Jaipur | K.S. Motors Pvt. Ltd. | Opp. Pink pearl resorts, Nursingpura, Ajmer Road, N H 8, Jaipur-302026 |
| 40 | Jalandhar | Worldwide Autocraft Private Limited | H.B. No. 205, Village - Raowali, Jalandhar Pathankot Highway, Jalandhar - 144012 |
| 41 | Jammu | Astro India Automobile (Unit II) Private Limited | Opposite Shahid Filling Station, Kunjwani Chowk, Jammu - 180010 |
| 42 | Jharsuguda | Shree Balaji Automobiles | At - Satgachhia, PO. - Lapanga, Dist. - Sambalpur - 768232, Odisha. |
| 43 | Jhunjhunu | Gehlot Motors Pvt. Ltd. | Sikar - Jaipur Road, Sikar & Jhunjhunu - G1-11/12, H1-13/14 RICO Automobile Zone, Jhunjhunu - 333001 |
| 44 | Jodhpur | Thar Motor Company Private Limited | NH 62, pali road, village Mogra. Tahsil Luni, Jodhpur |
| 45 | Kanpur | Premier Trucking | Chak No -77, Gadankeda Kisan Nagar, Sachendi, Kanpur 209304 |
| 46 | Karnal | Ridham Motors | Opp. New Grain Market, Near Samta Hyundai Showroom, GT Road, Karnal |
| 47 | Keonjhar | Tarini Motors P Ltd | NH-6, Sankarpur, PO: Nelung, Dist: Keonjhra, Odisha-758002 |
| 48 | Kharagpur | Star India Agencies Pvt. Ltd. | "M/s Star India Agencies, NH-6, Rupnarayanpur, Kharagpur Dist- West Medinipur, West Bengal- 721 301" |
| 49 | Kothapur | Trendy Wheels Private Limited | Plot No 448/B, Shiroli MIDC, Pune- Bangalore National Highway, Nagaon, Kothapur - 416122 |

| Sr. No. | Location | Dealer Name | Dealership Address |
|---------|--------------|---|--|
| 50 | Korba | Ratan Automobiles | Vill: Jenja, Korba Road, Katghora, District Korba - 495445, Chhattisgarh |
| 51 | Kota | Yadav Automotives | G-18, Automotive Zone, Indraprastha Industrial Area, Kota - 324005 |
| 52 | Leh | Mentokling Motors | Near SBI Choglamzar, Leh, Ladakh- 194101 |
| 53 | Lucknow | Sun Infraengineering Pvt. Ltd. | Khasra No-79 & 72, Village Pahadpur, Thana Banthra, Pargana - Bijnaur, Tehsil Sarojini Nagar, Lucknow - 226401 |
| 54 | Ludhiana | Garyson Automobile | "Showroom - Sherpur Chowk, G. T. Road, Ludhiana - 141003, Punjab |
| 55 | Madurai | Jai Vijai Motors | Workshop - Near Garyson Tata workshop, Threekay Road, Ferozepur Road, Ludhiana" |
| 56 | Malda | S. N. Motors Pvt. Ltd. | P. O. Narayanpur, Malda - 732191, West Bengal |
| 57 | Moradabad | Mahalaxmi Autoworld Pvt Ltd. | 10th Km, Rampur Road, P.O Akka Dilari, Moradabad-244001 |
| 58 | Nagpur | Augusta Motors Pvt. Ltd. | M/s Augusta Motors Pvt Ltd, 18th km Milestone, Near Deshounnati Press, Amravati Road, At Post- Gondkhairi, Nagpur (Maharashtra) - 440 023 |
| 59 | Nashik | Jitendras Auto World | m/s. Jitendras Auto World, 10th Mile Stone, Opp. Ambe Hill Jaulke Shivar, Mumbai-Agra Highway, Taluka Dindori, Nashik-422 011 Contact No: 02557 279085 |
| 60 | New Delhi | Greenland Motors Private Limited | "Showroom - BG-217, SANJAY GANDHI TRANSPORT NAGAR, DELHI 110042 Workshop - Khasra No - 56/1 and 56/2, G.T Karnal Road, Alipur, Village Bakoli, Delhi" |
| 61 | Panipat | Karan Automotives | 101 Mile Stone, G. T. Road, Kohand, Karnal 132001 |
| 62 | Panvel | Randhawa Motors (A Division of RAEPL) | "Sales Office: Shop No. 113, Agarwal Arcade VI, Sector 1, Shirwane, Nerul, Navi Mumbai 400706 Survey No 165, Hissa no3, Near DPS School, Village Shirdhon, Taluka-Panvel, Dist Raigad - 410221" |
| 63 | Patiala | Akshara Automotives Private Limited | Opp. Jasdev Singh Sandhu College, Village Multanpur, Rajpura Road, Patiala - 140701, Punjab |
| 64 | Pune | Tarawade Motors | Sr No.122, Off Dehuroad Katraj Bypass Highway, Opp. J.S.P.M College, Tathawade, Pune - 411 033 |
| 65 | Purnea | World Nice Automobiles Pvt. Ltd. | Dumka Chowk, NH 31, Gutabbagh, Purnea, Bihar- 854 326 |
| 66 | Raipur | Ralas Wheels | "G.E Road, Nandanvan Turning, Chandanidhi, Raipur - 492099, Chhattisgarh Mr. J.S. Virdi : 82259-59000, 82259-82000" |
| 67 | Rajkot | Trishul Autolink | Gondal Highway NH - 8B, Besides TB Hospital, Nr. Kangasiyali village, Rajkot - 360002 |
| 68 | Ranchi | Nexera Motors Pvt. Ltd. | Manokamna Nagar, Tikra Toli, NH-23, Ranchi 835303, Jharkhand |
| 69 | Rewari | Global Automart Pvt. Ltd. | Khewat No. 29, Khatoni No.35, 87 Km. Stone,Nikhri More, NH-8, Near Essar Petrol Pump, Rewari, Haryana, 123401 |
| 70 | Rohtak | Global Automobiles | 5 K.M. Stone, Opposite Lord Krishna College, VPO-Karontha-Jhajjar Road, Rohtak-124001 |
| 71 | Salem | SKS Automobiles | "S.No-124, Poimankaradu, Salem - Namakkal Highway (NH7), Gajalnaikanpatty (PO) Salem-636 201 0427-2277000" |
| 72 | Satna | Shriram Motor Works Pvt. Ltd. | Industrial Area, Plot No 60, Rewa Road, Satna - 485001 |
| 73 | Shahjahanpur | Narayan Power Solution | Ahmadpur Niwazpur, Near Vijaya Bank, Roza, Shahjahanpur - 242001 |
| 74 | Silchar | Highway Motors | Vill. Bahadurpur, P. O. Rongpur Part -2, Silchar - 788 009, Assam |
| 75 | Siliguri | Khokan Motor Works Pvt. Ltd. | "Showroom: Paribahan Nagar, Matigara, Siliguri - 734010 Workshop: Bhutkhait, Near Gondar More, Jalpaiguri, Pin- 735135, West Bengal" |
| 76 | Singrauli | RDV Automotives India Pvt. Ltd. | MAIN ROAD NAUGARH NH75 ,WAIDHAN,DIST.SINGRAULI,486887 (M.P)-486887 |
| 77 | Solapur | Adiprabha Motors | Gat No: 195/2/K, Savaleshwar, Taluka-Mohol, District-Solapur 413213 |
| 78 | Surat | Navjivan Automotive | "Head Office: 67, Shiv Ashish Society, Near SMC South zone office, Udhna, Magdalla Road, Surat-395002 Showroom & Workshop - Block No. 484, Opp. Ranodara Patiya, At. Po. Vesma, NH 8, Tal. Jalalpor, Dist. Navsari" |
| 79 | Tezpur | Indraprasth Motors | NH 37 (A), Dolabari, No 1, Tezpur-784027, Assam |
| 80 | Trichy | SJB Automobiles Private Limited | No:1,MKM Tannery, Opp Tee Tea Coach Builders, Ramjinagar, Tiruchirappalli-620009 |
| 81 | Udaipur | Daksh Auto (India) Pvt. Ltd. | "N.H.76, Airport Road Opposite Power House Debari, Udaipur - 313024 Rajasthan Phone No: 98297 3366/80031 33555" |
| 82 | Vadodara | M K Motors | Survey 46/2, Plot No 2 Durga Industrial Estate, NH 8, Village : Sankarda, Taluka Vadodara, Dist .Vadodara, Gujarat - 391350 |
| 83 | Varanasi | Balaji Banaras Commercial Vehicle Pvt. Ltd. | Plot No. 63&66 ,Village- Tengra Varanasi to Mirzapur Highway on NH-7 Tengra Modh,Ramnagar,Varanasi-221008 |
| 84 | Varanasi | Meru Infrastructure Private Limited | Sagunaha, Babatpur, Opp. Sanchetna Petrol Pump, Varanasi - 221006 |
| 85 | Vijayawada | CMR Automotives Pvt. Ltd. | Plot No: 328 & 329, Block No:15, New Auto Nagar, Apicala Panchayat, Kanuru, Penamaluru(M), Vijayawada - 520007 |
| 86 | Vizag | CMR Automotives Pvt. Ltd. | Plot No 200-A, D Block, Auto Nagar, Vizag - 530012 |
| 87 | Warangal | Srinivasa Automotives | Mulugu Road, D-6, Industrial Estate, Warangal, Warangal Urban, Telangana, 506007 |



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