



# THE KING OF NARROW LANES.

DOUBLE SERVICE GUARANTEE\*  
WITH ASSURED HIGHER MILEAGE!



GET A 36-HOUR GUARANTEED  
TURNAROUND AT OUR WORKSHOP  
OR GET ₹3,000 PER DAY.\*



GET BACK ON THE ROAD  
IN 48 HOURS OR GET  
₹1,000 PER DAY.\*

MOST ADVANCED  
TELEMATICS TECHNOLOGY



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TRUSTED mDI ENGINE | UNIQUE COMPACT VEHICLE ARCHITECTURE | LOWER TURNING RADIUS

\*Terms and conditions apply. For details, visit [www.mahindratruckandbus.com](http://www.mahindratruckandbus.com)

Presenting the best range of Light Commercial Vehicles (LCV) in India; with benefits that will take your business miles ahead. Mahindra LOADKING OPTIMO. Unique compact cabin width and vehicle architecture in the LCV category. To manoeuvre through the narrowest lanes and deliver right at the destination and give you the advantage of lower turning radius. No matter what LCV model you need, look no further. No other LCV gives you as good a deal as the Mahindra Loadking Optimo.



## WHAT MAKES OPTIMO A WINNER.

- » Double service guarantee\* with assured higher mileage!
- » Get more profit or give the tipper back\*
- » 3 years / 3 lakh kilometres transferable warranty<sup>#</sup>
- » Unique compact vehicle architecture
- » iMAXX Telematics Technology makes your business more efficient and profitable
- » Trusted and proven mDI engine for consistent trouble-free performance



## LOADKING OPTIMO HSD CARGO

MODEL	OPTIMO HSD CARGO
GVW	6950 kg
Engine	mDi, CRDe, 2.5 L, 4 Cylinder
Maximum Power	60.5 kW @ 3200 r/min
Maximum Torque	220 Nm @ 1250-2200 r/min
Transmission	MNT 40, 5 S
Tyres	7.5 x 16 - 16 PR, 6 Tyres
Fuel Tank Capacity	60 Litre
Cabin	1.7 m
Variant	CBC, HSD
Wheelbase	2500 mm
Internal Load Body Size	3120 X 1920 X 1350 mm

PERFECT FOR



FMCG

GRAINS

FRUITS &  
VEGETABLES

MILK  
CONTAINERS

LPG  
CYLINDERS



POULTRY

AUTO  
COMPONENTS

WHITE  
GOODS

**TRANSPORTS LIKE A BREEZE.  
BETWEEN CITIES, IN THE CITY,  
RIGHT TO THE DOORSTEPS.**

## ENGINEERED FOR HIGHER MILEAGE AND HIGHER SAVINGS.

The driving force behind the LOADKING OPTIMO is the trusted 2.5 litre mDi engine. It has a 1600 bar Bosch common rail system to give you best-in-class mileage without cutting back even the slightest on power. This engine has a small yet crucial advantage: a stretch fit belt that eliminates any need for manual adjustment for belt tension and the proven Mahindra BOSCH BS6 After Treatment System leads lower AdBlue consumption and higher earnings.



mDi

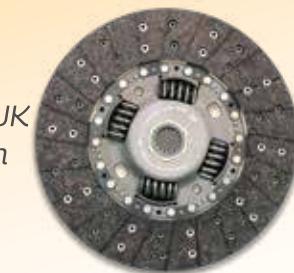


High strength Chassis -  
Built for Indian Roads



Anti-Roll Bar (ARB) -  
Better Stability

## RELIABILITY THAT COMES FROM BEING TOUGH.



280 mm LUK  
Bigger Clutch



Proven MNT 40  
Heavy Duty  
Gear Box



Proven Meritor Rear Axle



Semi-Elliptical Heavy  
Duty Suspensions

**BUILT FOR THE BIG LOADS.**



**LOADING  
OPTIMO  
DSD CARGO**

MODEL	OPTIMO DSD CARGO
GVW	6950 kg
Engine	mDi, CRDe, 2.5 L, 4 Cylinder
Maximum Power	60.5 kW @ 3200 r/min
Maximum Torque	220 Nm @ 1250-2200 r/min
Transmission	MNT 40, 5 S
Tyres	7.5 x 16 - 16 PR, 6 Tyres
Fuel Tank Capacity	60 Litre
Cabin	1.7 m
Variant	CBC, DSD
Wheelbase	2500 mm
Internal Load Body Size	3120 X 1800 X 500 mm

PERFECT FOR



CEMENT BAGS



BRICKS



LATERITE STONE



HOLLOW BRICKS



CONSTRUCTION  
SEGMENT -  
CRUSHER &  
QUARRY SITE

**PERFECT FOR YOUR  
CONSTRUCTION NEEDS.**



**LOADKING**  
**optimo** **»»»**  
**TIPPER**

MODEL	OPTIMO TIPPER 6 TYRES
GVW	6950 kg
Engine	mDi, CRDe, 2.5 L, 4 Cylinder
Maximum Power	60.5 kW @ 3200 r/min
Maximum Torque	220 Nm @ 1250-2200 r/min
Transmission	MNT 40, 5 S
Tyres	7.5 x 16 - 16 PR, 6 Tyres
Fuel Tank Capacity	60 Litre
Cabin	1.7 m
Variant	CBC PTO, FBT 2.8 Cu.M
Wheelbase	2500 mm
Internal Load Body Size	3125 x 1692 x 530 mm

PERFECT FOR



CONSTRUCTION  
SEGMENT -  
CRUSHER &  
QUARRY SITE



DRY &  
MANUFACTURING  
SAND

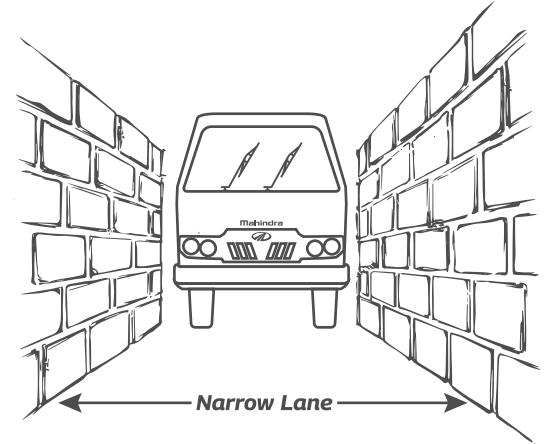


BLUE METAL

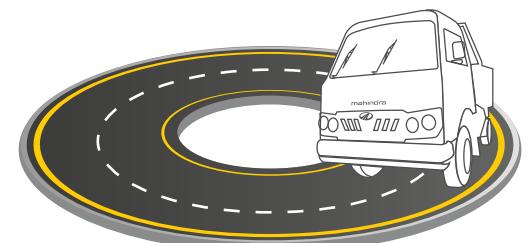


## SO COMPACT IT GOES ANYWHERE.

The LOADKING OPTIMO's compact cabin and vehicle architecture ensures that you navigate through narrow lanes with the utmost ease. Another plus is the outer design of the cabin and the bold looks that add a dash of style to the truck.



## LOWER TURNING RADIUS



## A CABIN THAT'S BUILT AROUND THE DRIVER.

The LOADKING OPTIMO's cabin is designed for maximum accessibility and comfort. The controls and conveniences are thoughtfully located to enhance the driver's ease at all times.





## KEY FEATURES



Mahindra iMAXX is backed by artificial intelligence so you get accurate results every day.



It's equipped with a bigger battery and memory to store data. In addition, it also works on all generations - 4G, 3G and even 2G.



As your business evolves, so does our technology to suit all your needs.



Gives analytical insights and reports regularly to monitor and grow your business.



## MCOVER

Mahindra MCOVER Makes You Feel 3 Times More Secure



Mahindra AASHRAY Makes Every Moment Carefree



Mahindra brings you MTRUST, the best way to buy used Mahindra trucks. We put each vehicle through 166 tough health checks. Refurbish with only Mahindra spares. All to give you trucks that are as good as new and outperform right from the start.

• UP TO 12 MONTHS WARRANTY • 1/2/3 STAR RATINGS • UP TO 3 FREE SERVICES • ROADSIDE ASSISTANCE • REFINANCE OPTIONS



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& WORKSHOPS



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& SERVICE NETWORK



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EFFICIENT AND SAFE.

